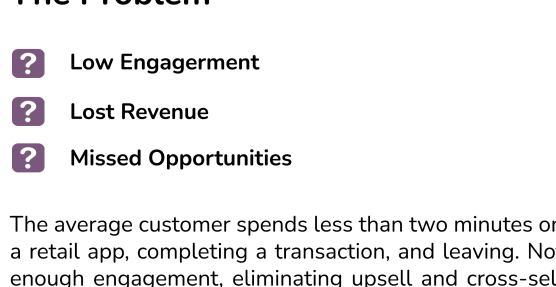




REVOLUTIONIZING RETAIL CUSTOMER EXPERIENCE & REVENUE GROWTH

Stop Losing Customers. Start Engaging Them



The Problem

- ? Low Engagement
- ? Lost Revenue
- ? Missed Opportunities

The average customer spends less than two minutes on a retail app, completing a transaction, and leaving. Not enough engagement, eliminating upsell and cross-sell opportunity.. No lasting connection.

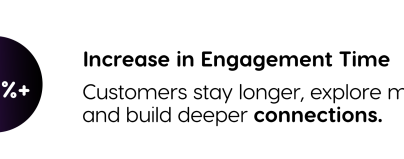
WHAT IS THE REAL IMPACT?

90% of customers never explore beyond their routine transactions.

70% of digital users churn due to friction and lack of personalization transactions.

Churned customers cost businesses billions in lost revenue every year.

If your app isn't personalizing, guiding, and engaging, you're leaving money on the table.



AI THAT

PREDICTS

ENGAGES

MAXIMIZES REVENUE

Introducing Omnis AI

An AI-powered engagement engine that turns your app into a **revenue-generating, customer-retaining powerhouse.**

WHAT OMNIS DELIVERS

500%+

Increase in Engagement Time

Customers stay longer, explore more, and build deeper **connections.**

350%

Growth in Weekly Transactions & Value

Smart recommendations convert routine users into high-value

40%

Reduction in Support Costs

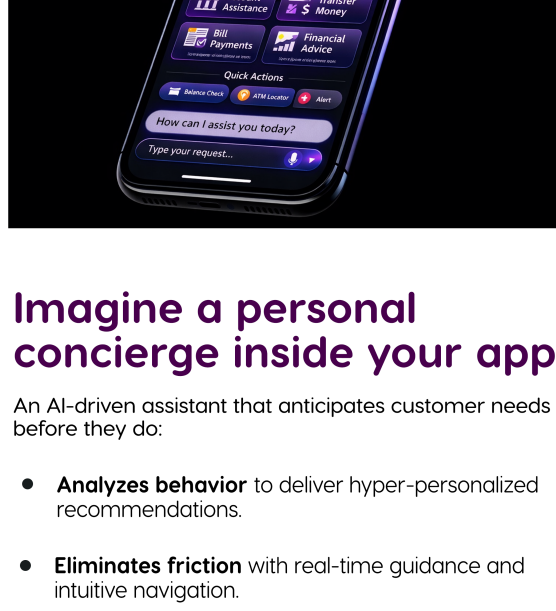
AI-driven guidance solves issues before they reach customer

5X

Higher Customer Retention

Personalized experiences build lasting loyalty.

Your customers don't just want transactions. They want intuitive, seamless, and rewarding digital experiences.



Imagine a personal concierge inside your app

An AI-driven assistant that anticipates customer needs before they do:

- **Analyzes behavior** to deliver hyper-personalized recommendations.
- **Eliminates friction** with real-time guidance and intuitive navigation.
- **Drives action** by making relevant offers at the perfect moment.

No more passive users. No more lost revenue. Just engaged, happy, high-value customers.

Take the first step to better engagement

Visit us at www.optimusai.ai to learn more!

OMNIS FEATURES

ENGINEERED FOR ENTERPRISE SUCCESS

For Banks, Other Financials Services



Data Dashboard

Customer profile and interaction insights platform.



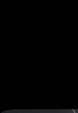
Customer Support Agent

Increasing accuracy and efficiency in customer service



AI-Powered Analytics & Predictive Intelligence

Predict customer actions and uncover deep behavioral insights with real-time AI intelligence



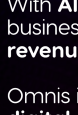
Targeted Campaign Management

Run predictive, behavior-led campaigns that reach the right customers with the right message at the right time.



Risk Management & Fraud Detection

Proactively detect fraud, assess risk, and stop threats before they impact your customers.



Advanced Customer Segmentation & Targeting

Create dynamic, AI-driven customer segments for precision targeting and hyperpersonalized engagement.



Product Creation & Personalization Engine

Automatically deliver personalized products, offers, and journeys at scale using AI-driven automation

Comprehensive Audit Trail & Activity Tracking

Maintain full visibility, accountability, and traceability across every insight, action, and automation

For Mobile Banking Customers

Recommendation Engine

Based on customer profile & transaction patterns

Personal Concierge

AI-assistance for mobile banking users

With AI-driven personalization, customers feel valued, businesses experience **higher retention, greater revenue, and unmatched customer satisfaction.**

Omnis isn't just an upgrade. It's a **paradigm shift in digital customer experience.**

Email us at business @optimusai.ai to get started!